



## Ohio Union Council Meeting Minutes

*October 18, 2012 – Instructional Kitchen, Ohio Union*

Present: Evan Sieradzki (Chair, Undergraduate Student Government), Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Eve Esch (Ex-Officio, Director of Ohio Union Events), Dan Huffman (Ohio Union Business Office), Katie Dean Williams (Ohio Union Graduate Student Employee), Chuck Claibourne (Alumna), Brad Myers (At-Large), Mia Grube (Ex-Officio, President of Ohio Union Activities Board), Adam Young (Council of Graduate Students), Megan Koester (At-Large, Community/Supporter), Ann Kneidinger-Flaherty (At-Large), Scott Jones (Faculty), Lexie Alley (USG), Simon Cheung (Ohio Union Student Employee), Frank Sasso (At-Large) Hali Buck (Ex-Officio, Coordinator of Student Involvement, Advisor of the Ohio Union Activities Board), Jessica Wiener (USG), Richard Wofford (USAC), Samy Sekar (CGS)

### **I. Welcome**

Introductions and responses to the question – “What is your favorite TV show?”

### **II. Election of Vice Chair**

Evan nominated Lexie Alley (USG representative) as Vice Chair. Lexie accepted, and the group unanimously voted to elect Lexie Alley as Vice Chair.

### **III. Ohio Union Activities Board Update**

#### **a. Mia Grube, OUAB President**

- In the past month, we've welcomed a brand new advisor and completed our new member selections process. We had 355 applications (new record), interviewed 150, and accepted 66 brand new members (across 44 different majors with 1/3 of the new class being male students – most diverse group ever).
- OUAB had 38 events since last OUC meeting and reached 18,000 different students since last meeting (majority from the But for Ohio State: Rock the Oval Concert ft. OAR).
- Rock the Oval was a great success and collaboration with minimal damage to the Oval.
- Bringing the ladies of DC Cupcakes with Parent & Family Weekend 2012 was also a great partnership.
- About 1200 students attended the James Carville & Karl Rove event at the Mershon.
- Grad/Prof continues to do well at their events with great turnouts. It is becoming a concern that they need to turn so many people away, and the committee is re-evaluating their planning process.
- Currently OUAB is voting on Spring Semester event ideas and moving forward with offers.

### **IV. Directors' Reports**

#### **a. Ohio Union Events Director's Report from Eve Esch**

- Hosted 2,268 events in September (1,353 in Sept. 2011) – increase of almost 50%
- 4% outside groups, 28% university, 68% student groups
- People counters have registered 184,708 people for the month
- The Ohio Union staff have processed 492 reservations for classroom space
- Recent events:
  - 1) But for Ohio State: Capital Campaign Kickoff (lunch for faculty & staff, dinner for major donors)
  - 2) Parent & Family Weekend
  - 3) Multiple media visits (ABC, NBC, CNN, CSPAN, CNBC, political figures)

- Upcoming Events: Game Day Atmosphere for each home game; Fisher College of Business and GE Capital (National Middle Market Summit) – expecting 1,000 attendees as well as Warren Buffet and Sammy Hagar will be speaking; Election Day will be very busy including being a polling site; Ohio Business Roundtable; Global Diabetes Summit
- b. Business & Finance Director's Report from Dan Huffman
  - Dan shared findings from the Big Ten Union Directors meeting. Even though each Big Ten institution has a student union, every union is set up differently
  - September was the best month ever for Station 88
- c. Student Activities & Orientation Director's Report from Matt Couch
  - Since we last met, Student Activities had a great 2 weeks of Homecoming activities and the celebration of the Capital Campaign. The Major Campus Events Committee planned Homecoming Parade – 100<sup>th</sup> annual event, estimating an attendance of 4,000 people and we've gotten great feedback from all those involved. Student-Alumni Council planned a pep rally also with a huge turnout.
  - Pay It Forward, cohort working with student service initiatives, was asked to lead a voter-registration drive and education initiative (900-1000 people registered). Police estimate around 15,000 people in attendance for the Obama rally on the Oval last week.

## V. Subcommittee Reports

- a. Policy
  - The Policy Committee would be interested in having a student chair, and they hope to meet a week or so prior to the full council. They will be meeting soon within the next week or so.
  - Eve presented 2 policy documents to review:
    - 1) Friendly amendment to update any CSLS materials to include Keith B. Key in the name
    - 2) Handbill policy for review. Chuck Claibourne motioned to approve, and Katie Dean seconded... motion passed.
  - At a future meeting, the Policy Subcommittee will be reviewing building hours.
- b. Events
  - The Events Committee met but did not have a chance to elect a chair.
  - They have begun reviewing applicants for potential signature events for future years.
- c. Ad-Hoc to Review Ohio Union Council Policies & Procedures
  - Katie Dean will be serving as the Chair of the Ad-Hoc committee.
  - The committee hopes to present suggested changes at the next meeting.

## VI. Future Meetings & Topics

- Thurs. Nov. 8 at 6:30pm (Ohio Union - Great Hall Meeting Room 1)
- Thurs. Dec. 6 at 6:30pm (Ohio Union - Ohio Staters Traditions Room)
- Thurs. Jan 10 at 6:30pm (Ohio Union - Rosa Ailabouni Room)
- Thurs. Feb 7 at 6:30pm (Ohio Union – SPHINX Room)
- Thurs. Mar 7 at 6:30pm (Ohio Union - Ohio Staters Founders Room)
- Thurs. Apr 11 at 6:30pm (Ohio Union - SPHINX Room)
- Any additional topics to discuss in the future? Previous topics have included the convenience store (Station 88), use of classroom space for student groups, alternative catering policies

## VII. Announcements (none)

Brad Myers motioned to adjourn, Katie Dean Williams seconded... motion passed.